

Privacy Policy

Effective Date: September 01, 2025

Last Updated: September 01, 2025

At VIP MedAesthetics ("we", "us", or "our"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our website www.VIPMedAesthetics.com and our medical aesthetics services, particularly injectable treatments such as Botox®, dermal fillers, and related cosmetic procedures.

By accessing our website or using our services, you agree to the practices described in this policy.

1. Information We Collect

A. Information You Provide Directly

When you book an appointment, complete a consultation, or communicate with us, we may collect:

- Full name and contact details (email, phone number, address)
- Date of birth and gender
- Health and medical history relevant to injectable treatments
- Allergies or contraindications to products (e.g., botulinum toxin, lidocaine)
- Photos of treatment areas (before/after images)

- Payment and billing information
- Consent forms and treatment notes
- Communications (emails, texts, web forms)

B. Information Collected Automatically

When you visit our website, we may collect:

- IP address
- Browser type and operating system
- Device identifiers
- Page visits and website interactions
- Cookies and usage analytics

2. How We Use Your Information

We use your information for the following purposes:

- To provide safe and effective injectable treatments (e.g., Botox®, dermal fillers)
- To conduct consultations, create treatment plans, and document results
- To ensure eligibility and safety based on your medical history
- To manage appointments, reminders, and follow-ups
- To maintain accurate and secure client records

- To process payments and issue invoices
- To send optional promotional or educational content (with your consent)
- To comply with legal or regulatory requirements

3. Legal Basis for Processing Your Data

Depending on your location, we process your data based on:

- **Consent** – For marketing communications or photo usage
- **Contract** – To deliver the services you request
- **Legal obligation** – To comply with health and data protection laws
- **Legitimate interest** – To improve services and client experience

4. Sharing Your Information

We do not sell your personal information. We only share it with:

- Licensed medical professionals providing your care
 - Third-party booking and payment platforms (e.g., online schedulers or Stripe)
 - IT and website providers who support our systems
 - Regulatory bodies, insurers, or legal entities as required
- All partners and third-party providers are required to uphold

strict data protection standards.

5. Data Security

We take your privacy seriously. Measures we use to protect your data include:

- SSL encryption for all data transmissions
 - Secure electronic medical records systems
 - Access controls and staff confidentiality agreements
 - Regular software and data security updates
- While we use best-in-class protection, no system can be 100% secure. Please contact us if you suspect a breach.

6. Cookies and Website Analytics

Our website uses cookies and third-party analytics tools (e.g., Google Analytics) to understand user behavior and improve our site. You can manage cookie preferences through your browser settings.

7. Your Rights

You may have the right to:

- Access or update your personal data
- Request correction or deletion (where permitted)
- Withdraw your consent for marketing or photography

- Object to certain types of processing
- Request a copy of your treatment records
- File a complaint with a data protection authority

Contact us at info@vipmedaesthetics.com to exercise any of these rights.

8. Data Retention

We retain your information as long as required to:

- Provide ongoing or future care
- Fulfill legal obligations (e.g., medical record retention laws)
- Resolve disputes and enforce our terms
Typical retention periods may range from 5–10 years, depending on medical and legal requirements in your jurisdiction.

9. Before & After Photos

With your explicit **written consent**, we may use anonymized before-and-after photos

for:

- Client records and treatment planning
- Internal training and quality assurance
- Marketing on our website, social media, or printed materials
You have the right to decline or withdraw this consent at any time.

10. Children's Privacy

We do not knowingly collect or provide injectable services to individuals under 18 without verified parental or guardian consent.

11. Third-Party Websites

Our website may link to third-party platforms or services. We are not responsible for their privacy practices. Please review their privacy policies separately.

12. Policy Updates

We may revise this Privacy Policy periodically. Updated versions will be posted here with a new effective date.

13. Contact Us

If you have questions about this Privacy Policy or your personal data, contact us:

VIP MedAesthetics

516.234.5171

info@vipmedaesthetics.com

www.VIPMedAesthetics.com